

# Lorenzo Natali Media Prize

**DATA APERTURA**

10 Feb 2020

**DATA CHIUSURA**

15 Mar 2020

**AGEVOLAZIONE**

Europeo

**STANZIAMENTO**

€ 30 000

**SOGGETTO GESTORE**

European Commission

## DESCRIZIONE

Call for Lorenzo Natali Media Prize to recognise and celebrate excellence in reporting on sustainable development issues.

The Lorenzo Natali Media Prize was launched in 1992, was created by DG DEVCO, and named after Lorenzo Natali, a precursor of European development policy.

The overarching theme of the Lorenzo Natali Media Prize is **sustainable development**. Entries to this year's competition should relate to sustainable development issues such as, but not limited to, fighting poverty and inequalities, human rights, democracy, youth, gender equality, environment and climate change, health, and technology and digital.

The Prize is open to **journalists** in the following three categories:

**Grand Prize:** reporting published by a media based in one of the European Union's partner countries on development and cooperation

**Europe Prize:** reporting published by a media based in the European Union

**Best Emerging Journalist Prize:** open to journalists under 30 whose reporting was published by a media based in the European Union\* or in one of its partner countries on development and cooperation

**Eligibility:**

**Publication period:** Entries must have been published (print or online) or broadcasted (radio or television) between 10 March 2019 and **9 March 2020**. For the UK, reporting must have been published between 10 March 2019 and **31 January 2020**;

**Language requirements:** English, French and Spanish are the official languages of the Prize. However, we accept all languages as long as a translation in English, French or Spanish is provided. The entries will be evaluated on the basis of translated texts.

**Length:** For text-based entries, the length limit is 2,300 words. Video and audio entries can be up to 10 minutes long.

**Geographic eligibility:** Geographic eligibility is based on the location of the media outlet where the reporting was published. The outlet's office must be based in an eligible country. For example, reporting published in Reuters India is eligible, while reporting published in Reuters USA is not. For the 2020 Lorenzo Natali Media Prize, entries published in a UK-based outlet are eligible if published between 10 March 2019 and 31 January 2020.

**Author(s):** Submitted reporting can have one or several authors. The participants must be the authors and holders of the copyright and the moral rights of their work. Plagiarism, which includes the unauthorised use of the language and thoughts of another author and the representation of them as one's own, will result in disqualification. Retrospective discovery of plagiarism will result in revocation of title of winners.

There will be up to **three winners**. Categories will not be awarded if quality is not met. Each winner will receive **10.000€**.

The winner of the Best Emerging Journalist category will also be offered a **work experience opportunity** with a media partner.

The winners will be invited to participate in **the Award Ceremony** to be held in Brussels on 9-10 June 2020. The European Commission will cover **the cost of their travels**. In the case of jointly authored or produced items, please note that only one person will be sponsored to join the Award Ceremony.

Applications are open between **10 February** and **15 March 2020 23:59 CET**.

**Selection process**

The entries will go through a pre-selection phase carried out by journalism schools. The top preselected entries will then be judged by an independent Grand Jury, composed of recognised figures in journalism, development and cooperation. The decision of the Grand Jury shall be final and irrevocable.

**Evaluation criteria for text-based entries**

- Relevance to the sustainable development theme.
- Reporting rigour: the entry demonstrates well-documented work based on a variety of sources. It is accurate and factual and/or supported by evidence and well-reasoned if it is an opinion piece.
- Writing: language, style, structure, clarity of language, original approach to the theme, reader’s interest maintained.
- Added value: entry covers a topic with social importance and brings to light an issue that is important for development. Entry contributes to making a difference or an analytical perspective (subject is significant, it provides a thoughtful analysis, it brings clarity).

**Evaluation criteria for video or audio entries**

- Relevance to the sustainable development theme.
- Reporting rigour: the entry demonstrates well-documented work based on a variety of sources. It is accurate and factual and/or supported by evidence and well-reasoned if it is an opinion piece.
- Editing & Recording: language & neutrality, style, structure, clarity, quality of the image and picture/ audio track, dynamism (avoiding sensationalism). Added-value of audio-visual material is clear. Innovative and appropriate use of recording techniques.
- Added-value: entry covers a topic with social importance and brings to light an issue that is important for development. Entry contributes to making a difference or an analytical perspective (subject is significant, it provides a thoughtful analysis, it brings clarity).

**BENEFICIARI E FINALITÀ**

<b>STATO AGEVOLAZIONI</b> Inattive	<b>DIMENSIONE BENEFICIARI</b> Non Applicabile	<b>ORGANIZZAZIONE</b> Privato
<b>SETTORI</b> Cultura, Sociale	<b>FINALITA'</b> Inclusione social, Cooperazione	<b>UBICAZIONE INVESTIMENTO</b> Europe

**INCENTIVI E SPESE**

<b>TIPOLOGIA AGEVOLAZIONE</b> Premio, Borsa di studio
<b>TAGS</b> Lorenzo natali media prize